

thrive with

Email Marketing

PRODUCT SCOPE

Design, write, distribute, report



How will Email Marketing benefit you?

Email marketing allows you to put your content and messaging directly in front of existing and prospective customers.

You've spent the time and effort producing high-value content for your blog and social channels. Now's the time to get even more bang for your content-producing buck. Create great-looking emails that deliver your articles and thought pieces directly to the inboxes of customers and prospects to keep you top of mind and reinforce your expertise!

What's involved?

TMCC will take the pain and hassle away from your email marketing

We'll firstly set things up by:

- Designing your email template
- Reviewing, cleaning and loading your contact database
- Preparing engaging headlines and content needed for your email
- Review, test and distribute your initial email
- Report back on results

Should you want to send regular emails, we can support here too. We'll work with you to formulate a strategic content plan to ensure your email content is planned well in advance. And when the time comes, we'll set up and distribute each email to your customers.

What does it cost?

Set-up and send first email	Send subsequent emails
Email us for costs	Email us for costs

Costs exclude the writing of long-form content for your emails e.g. articles that you post in your website and link to through your email marketing.

For more information on costs, please email: info@tmccmarketing.co.uk

Additional options: TMCC can prepare (and produce, if necessary) a strategic content plan aligned with your business and promotional objectives to ensure your email content is planned well in advance.