

**thrive** with*Drive awareness, drive traffic,  
drive growth*

# Content

**PRODUCT SCOPE**

Content planning and production

**OPTIONS**

Gold, Silver, Bronze packages available



## How will Content benefit you?

Content is central to modern marketing techniques and is essential to maximizing communication channels, such as your website, social, email marketing and PR.

High-quality and well-constructed content is essential to telling your brand story, helping your audience understand exactly what you can do and how you can help them, and keeping you top of mind.

And where SEO is relevant, content is simply a must to build domain authority and traffic.

## What's involved?

TMCC is a highly experienced content production agency, and we can help you by:

- Understanding the nuances of your business
- Developing and managing a dynamic content plan
- Creating your content in line with your plan, whether that's interviews with your senior team, opinion pieces or more in-depth thought leadership pieces

## What does it cost?

Costs are dependent on the amount and length of content that's needed.

<b>Content Bronze</b> <i>(Plan management + one written content piece)</i>	<b>Content Silver</b> <i>(Plan management + two written content pieces)</i>	<b>Content Gold</b> <i>(Plan management + three written content pieces)</i>
Email us for costs	Email us for costs	Email us for costs

For more information on costs, please email: [info@tmccmarketing.co.uk](mailto:info@tmccmarketing.co.uk)

**Additional options:** If you need support with promoting your content, we can help with that too. See our THRIVE with LinkedIn or Email products to find out more. And, of course, if one of the above packages doesn't quite suit your needs, we would be happy to put together a bespoke programme for you.