

thrive with*Enhance your brand presence and
build customer trust*

Awards

PRODUCT SCOPE

Award research, writing and submissions

**How will Awards benefit you?**

Most commercial sectors have awards of some kind or another that offer a great way for the industry's professionals to come together and celebrate best practice, commitment to customers and other worthy accolades.

Winning an award enhances a brand both within the industry and amongst customer groups. This creates trust and helps to smooth the sales process.

Planning for, managing and writing award entries can be tough, however, and outside help is often sought to reduce the pressure and ensure that an entry has the best possible chance of success.

What's involved?

If you have already identified the award category you'd like to enter and need someone to write it for you, we can do that. We'll discuss why you think you can win and use existing materials and/or interview a key stakeholder to extract the information that will give you the best chance of winning.

If you are looking for a wider annual programme, we can:

- Research and identify the awards that are open to your business
- Plan your award activity on an annual calendar
- Provide briefing sheets that include recommended categories to enter
- Write the entries that have been identified as the ones to go for
- Liaise with the organisers over logistics and submissions

What does it cost?

Costs include our support to liaising with the organisers over logistics and submissions.

One-off award entry	Full annual programme
Email us for costs	Email us for costs

For more information on costs, please email: info@tmccmarketing.co.uk